



**Advertise your business on the Beth Am Temple website; reach over 10,000 potential new customers!
This number will grow in 2012 and 2013 as we celebrate the Temple's 50th Anniversary!**

52% of our visitors come from Rockland County and 48% from Bergen. Member and Non-Member advertisers Welcome! Offer a special deal to Beth Am Temple members to encourage purchases and track results and receive additional exposure in our monthly bulletin.

Ad position is on a first-come, first served basis on our Marketplace page; space is limited so sign up early. Discounts available for those who sign up by January 31, 2012.

You probably already know that links from outside well-visited websites is one of the key factors that Google uses to determine which websites come up higher in search results. The more links you have, the more influential Google believes you are. In addition, we believe our site will receive many more visits over the next 18 months as we celebrate and promote our 50th Anniversary!

SPECS:

Color ad, 320 pixels wide x 160 pixels high, 72 DPI. Need help? We can design your ad for you for only \$30. Visit the webpage to see the Marketplace page already in place! www.bethamtemple.org and click on Marketplace.

COST:

MEMBERS: \$25 per month paid in one annual installment of \$300. Sign up by January 31st the cost is only \$275 for a full year of advertising.

NON MEMBERS: \$50 per month paid in one annual installment of \$600. Sign up by January 31st and pay only \$550 for a full year of advertising.*

**Non members who advertise on the website will also receive discounted rates on any 50th Anniversary advertising opportunities.*

All advertisers will receive recognition in our monthly Beth Am Temple bulletin increasing the overall exposure and reach. We will highlight those who offer members a specific deal.

We will also offer very limited BAT email sponsorships in 2012. For members the cost is \$12.50 per week for 4 weeks in a row for a total of \$50, and there will be a maximum of 4 sponsorships per email allowed. Non-members pay \$25.00 per email for 4 weeks in a row for a total of \$100. If you are interested in this opportunity, please send an email to marketing@bethamtemple.org for more details.

To participate, complete the information on the next page and send a check for a full year of advertising for by January 31st to get the lowest rate; make the check out to Beth Am Temple. If you prefer to charge your payment, please call the Temple at 845-735-5858.

Please send your ad to marketing@bethamtemple.org. If you would like us to create the advertisement for you, please add an additional \$30.00 (member and non-member price) to your payment and send the information you would like included, logo, etc. If you would like us to scan your business card and adjust the size, there is no charge, simply send your card and payment. Make sure to include the link to your website so we can link your ad to it.

Please note that all ads will be reviewed by the Temple Board if there is any question as to whether or not it is appropriate and the Temple Board reserves the right to reject any advertising for any reason.

Beth Am Temple is a Reform Congregation serving Rockland and Bergen. Our address is 60 East Madison Avenue, Pearl River, New York 10965. Our phone number is 845-735-5858. Our web address is www.bethamtemple.org

BETH AM TEMPLE WEBSITE ADVERTISING ORDER FORM

Business Name: _____

Name of individual placing the ad: _____

Is the individual placing the ad a member of Beth Am Temple Yes* No

**Please note that a member may have their ad removed if at any point during the year they are in default of their dues.*

Company Phone number: _____ Your Email Address: _____

Company physical address: _____

Company website: _____

Is this the link you want your ad to go to? Yes No*

**If not, what link should we use?* _____

Deal you want to offer on the website (please be as succinct as possible as there is limited space under each ad):

- I will send my ad digitally to marketing@bethamtemple.org (320 px wide by 160 px high, 72 DPI)
- Please design my ad for me; I am including an additional \$30 for this service.

PLEASE NOTE: IF WE RECEIVE YOUR FUNDS BY JANUARY 31, 2012 YOUR RATE WILL REMAIN THE SAME FOR 2013 IF YOU CHOOSE TO ADVERTISE AGAIN.

✓Check if appropriate	Description	Cost	Total you are paying
	I am a member paying for one full year by January 31, 2012	\$275	
	I am a member paying for one full year AFTER January 31, 2012	\$300	
	I am a nonmember paying for one full year by January 31, 2012	\$550	
	I am a nonmember paying for one full year AFTER January 31, 2012	\$600	
	I need my ad designed	\$30	
	TOTAL DUE AND INCLUDED WITH THIS FORM		

PLEASE CHECK ALL THAT APPLY:

I AM INCLUDING A CHECK MADE OUT TO BETH AM TEMPLE: I WILL CALL THE OFFICE WITH MY CREDIT CARD NUMBER:
 I AM ENCLOSING MY BUSINESS CARD TO BE SCANNED: PLEASE CALL ME TO DISCUSS THE DESIGN OF MY AD:

I understand that my payment is non-refundable for any reason once received *unless* my ad is rejected by the Board of Directors in which case I will receive a full refund. _____ initial

I understand my ad will go live on the website within one week of being received with payment and will remain up for one full year. I also understand that I will be contacted 30 days before the end of the year term to determine if I would like to keep my ad up on the site for an additional one year payment and that if I pay by January 31, 2012 the price will remain the same (members must still be members in good standing to obtain the member rate) and my payment is received within 30 days.

Signature of authorized advertiser

Date

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OFFICE USE: Date ad/payment received: _____

Ad Approved Ad Rejected: